

## Marc C. Bullard

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Website: [MarcBullard.com](http://MarcBullard.com)

### Work Experience:

#### **Internet Marketing Training Center of Virginia** *Head Instructor*

- Instruct Students on a variety of subjects, including but not limited to: ecommerce, Internet marketing, Link Building, List building/management, social media marketing, video marketing
- Maintain student attendance
- Recruit prospective students
- Customer service
- School Curriculum maintenance

#### **MarcBullard.com** *Web design/Online Marketing Services*

Virginia Beach, VA

- Consult clients on how to market businesses online.
- Design website to customer satisfaction.
- Optimize website for search engine positioning.
- Set up shopping cart for ecommerce.
- Create graphic/videos for clients
- Provide training materials for social media, video marketing

#### **Antion and Associates** *Video Editor/Online Marketing/Instructor*

Virginia Beach, VA

- Provided excellent customer service consulting mentees on web design techniques, social media, YouTube and Internet marketing practices.
- Designed video sets, shot and edited Internet marketing videos.
- Created graphic designs for video, web and print including 2D animation, DVD labels, and website headers.
- Advised clients on graphic design, software, products, ecommerce and video marketing.

#### **ITT Technical Institute** *Instructor*

Norfolk, VA

- Taught students Adobe CS bundles, 3ds Max, Video Game Design, video production, set design and video editing.
- Communicated effectively with students, teachers, and curriculum coordinators.

- Maintained documentation of student records, grades, attendance and performance.

### **Hocus Focus Productions** *Editor*

Towson, MD

- Created 2D and 3D graphics and animations.
- Edited video and authorized CD and DVD label design.
- Maintained audio editing and recording of a variety of footage.

### **Old Dominion University** *Media Specialist III*

Norfolk, VA.

- Trouble shot equipment during design and execution of multimedia video production.
- Advised proper visual choices of color, lighting, and set design for classes broadcast via satellite.
- Created adequate camera location, telephone feeds and microphone arrangement for live broadcasts.

### **Tidewater Community College** *Media Specialist I*

Virginia Beach, VA.

- Maintained and repaired campus video and computer equipment.
- Communicated effectively with fellow staff and faculty members regarding media presentations.
- Created documentation records on media related projects.

### **Education**

Ashford University, Clinton, IA – Graduated May, 2008 Masters of Education with Technology

Stevenson University, Stevenson, MD – Graduated May, 2003 Bachelor of Science: Liberal Arts and Technology, Video Production Focus

### **Author**

[YouTube Marketing Handbook](#)

[YouTube Guidebook](#)

[YouTube Marketing Manual](#)

[Easy Web Video](#)

[More Than Optimization](#)

[Awesome Webinar Method](#)